



APPLICATION FORM

1. The project

Project name:

Project owner (association / individual / company):

Short project description (50 words max):

Project location, start date, and duration:

2. Environmental and/or social focus

What key issue does your project plan to address? How will your project make a difference in the fight against climate change?

How will your project be able to motivate, build awareness, or make it possible for people to commit to becoming a part of the fight against climate change?

3. Budget and financial means

What is the budget for this project (overall and detailed budget)? How do you plan to allocate the Picture For Good grant?

Who are the key stakeholders / partners / investors already involved in the project?

4. Communications

How do you plan to promote your project (the communications plan for before, during, and after the project)?

5. It's time to convince us

Free text area. Use it to convince us that we should select your project.

*Please send us the application form to pfg@picture-organic-clothing.com
Feel free to add any other documents that provide additional information you
would like to share (drawings, plans, photos, video, maps...).*

